

CONGRATULATIONS

YOU ARE INVITED TO
APPLY FOR MEMBERSHIP...



**BNI® MEMBERSHIP MAKES BUSINESS MORE REWARDING
AND LIFE MORE FUN:**

Business without BNI®

VS.

Life with BNI®

- ⊖ Wasting money on marketing that doesn't work
- ⊖ On your own, trying to figure things out
- ⊖ Resentment by those who think businesspeople take advantage of customers and employees
- ⊖ Too few, inconsistent business referrals with a weak referral network
- ⊖ Your message getting lost with so many competitors clamouring for the same business
- ⊖ Developing the skills you need, on your own, to you grow your business
- ⊖ Dealing with takers who don't appreciate what you offer
- ⊖ Goals slipping and dreams getting delayed because it's easy to slack off because no one is watching

- ✓ A team to generate a steady flow of customers
- ✓ Helping to avoid dead ends so you can win faster
- ✓ Appreciation for the sacrifices you make and the celebration of your victories
- ✓ A network of business owners who know how to give meaningful referrals and training on how to leverage it
- ✓ Being the only provider for your professional classification
- ✓ Comprehensive training programs that grow with you as you scale your company
- ✓ A room of givers dedicated to helping you grow
- ✓ People to help you hold yourself accountable to achieve your goals and make your dreams come true

3 EASY STEPS TO BECOME A BNI® MEMBER

1 Complete the application online.

2 Membership Committee reviews your application, accepts you and the chapter president announces your membership at the next meeting.

3 You complete the Member Success Program to accelerate the referrals you generate for your business.

BNI'S 10 COMMITMENTS TO YOU TO HELP YOU GROW YOUR BUSINESS



Your chapter will not accept another member in your professional classification.



Exposure to a team that is excited and motivated to get to know your business and your target customer to help your business grow by giving you referrals.



Make effective use of your time by running events with an agenda optimised for maximum results in the shortest possible time.



A wealth of networking tools to help you grow your business.



Get you results as fast as possible with a comprehensive Member Success Program to help you get the most out of your BNI membership.



Connect with members around Australia and the world online and through regional, national and international events.



BNI's mobile app and BNI Connect enable you to build relationships with members in 70 countries around the world.



Provide you with up to 50 networking events a year to generate referrals.



Business tradeshows and local conferences to network with BNI members throughout your region.



Advanced business education programs to help you grow your business through more effective networking, public speaking and business development.

YOUR 5 COMMITMENTS TO BNI®

TO GET THE BIGGEST IMPACT FROM YOUR MEMBERSHIP

- 1 Arrive early and stay for your weekly chapter events.
- 2 Represent your primary professional focus.
- 3 Send a substitute when you cannot attend.
- 4 Give referrals and/or bring visitors to the chapter.
- 5 Conduct your business according to BNI's Code of Ethics.